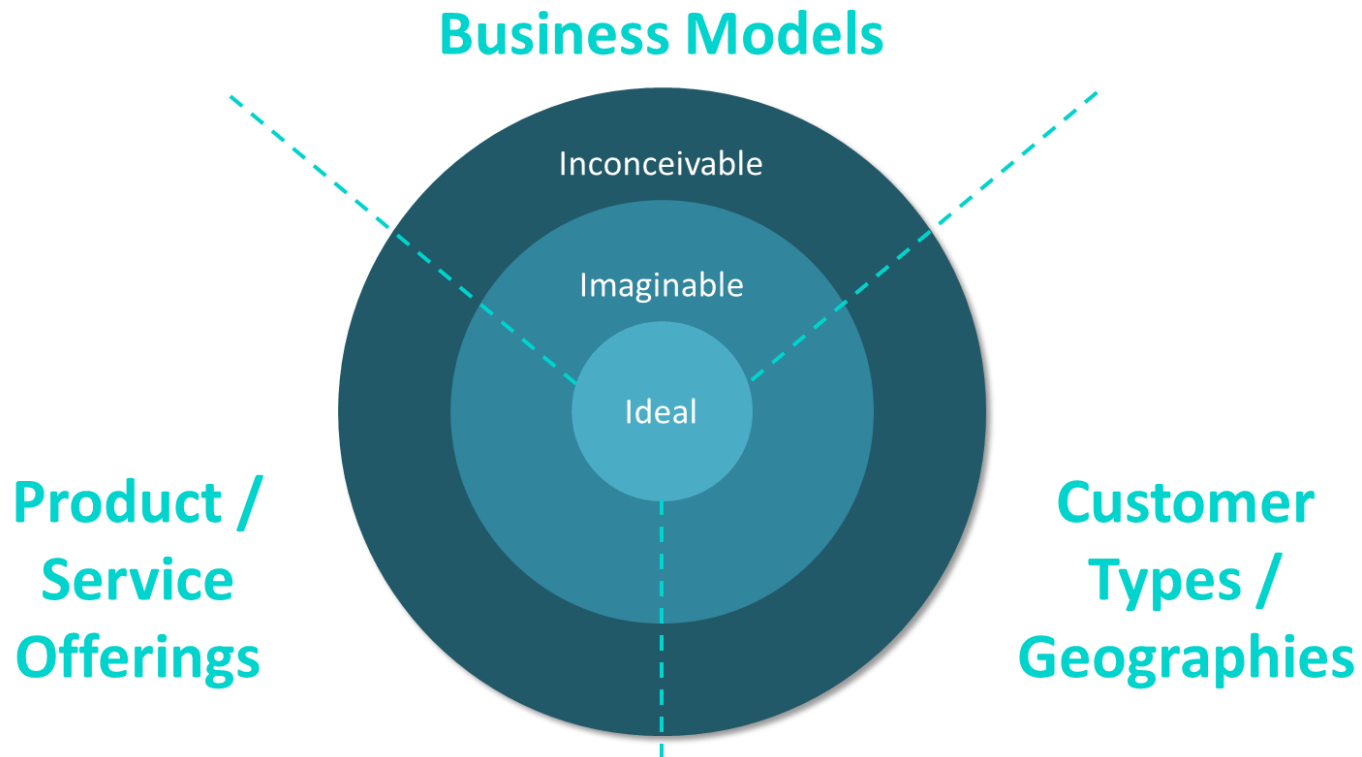


Scoping Innovation Projects – Determining the Solution Space



What types of innovations will be pursued?



Does your project advance the organization's strategic priorities?



How far from the core will projects be allowed to go?